

The Oxford

Strategic Management for Global Markets Program

(IR4.0, Corporate Sustainability & the Future of Work)

LIMITED
SEATS
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Venue : Harris Manchester College, Oxford
Date : 10th - 16th September 2023



THE OXFORD STRATEGIC MANAGEMENT FOR GLOBAL MARKETS PROGRAM

IR4.0, CORPORATE SUSTAINABILITY AND FUTURE OF WORK

In 2020 the World was plunged into a Global pandemic. Economies faltered, global supply chains were thrown into chaos and employees were instructed to work from home. Two years later we can see that the pandemic has been a catalyst for change: It has, for example, been one of a number of contributors to what economists call slowbalization... the slowdown of the globalization process. It, together with the rapid enhancement of technology, has also contributed to a change in the way in which we work, a change that is also being driven by a new generation of employees who question not only how we work but also why we work. Estimates suggest that by the year 2035, there will be 1 billion location independent workers... digital nomads who are not working from home, who are not working remotely, but are actually working from anywhere. Gen Y and Gen Z will come to dominate the workforce and what they want from work is quite different from their predecessors: Profit and purpose.

The Oxford Strategic Management for Global Markets Program (IR 4.0, Corporate Sustainability and the Future of Work) will explore the post pandemic economy. It will examine the utilization of technology from Ai to crypto currencies to hyper automation, it will explore the crisis in supply chains and will explore the concept of back and reshoring and what this will look like. Importantly it will explore the intergenerational workforce and what impact Gen Y and Gen Z will have on the way in which we work. Finally, the programme will take a deep drive into the issue of sustainability, exploring ethical and sustainable investing, carbon neutrality and zero emissions as well as why ESG ratings matter and how companies use them.

Oxbridge

The term Oxbridge is used to collectively refer to the portmanteau of both Oxford and Cambridge University. Both universities were founded over 800 years ago and remain the two oldest universities in continuous operation in the UK. Between the two, they have educated a significant number of the United Kingdom's most prominent leaders, writers and scientists.

The Oxford Strategic Management for Global Markets Program (IR 4.0, Corporate Sustainability and the Future of Work) is held at Harris Manchester College, a college within the University of Oxford system which is committed to making the scholarship of Oxford available to delegates from all over the world. As such, this program is only available in Oxford and is designed to allow delegates to experience the academic excellence of this World class University city with sessions from World class speakers.

PROGRAM AIMS

This program aims to assist business leaders to map the external economic environment and make informed decisions that help their organisations to flourish as we re-set the global economy. It has been designed to expose business leaders to global shifts in production and investment patterns, geopolitical re-balances and assist them to make informed decisions about future political and economic trends that will undoubtedly impact upon their organisations. Moreover, by exploring the technological changes that will influence how we work, the program will help business leaders future proof their businesses.

Both practical and theoretical in its orientation, the program is designed to equip business leaders with analytical and strategic management skills, as well as problem-solving expertise. This will help them to drive growth beyond borders and lead effectively through periods of highly disruptive innovation and rapid market change. The platform for the program will be the Oxford system that has helped create some of the world's most visionary, innovative and influential leaders.

A FLAVOUR OF OUR THEMES FOR THIS PROGRAM

- Strategic Management & Development for the Post Covid World
- Post-Pandemic Work & Management : From "Great Resignation' to 'Great Renewal'?
- IR 4.0 Challenges : Big Data, AI and Machine and Deep Learning and the Impact on the Healthcare and Telecommunications Sectors
- Investing in MedTech Start-ups
- Starting, Scaling, and Selling Businesses
- Leading in Digital Markets
- Supply Chain Risk and the Global Economy
- Venture Capital Investing in Agtech, Ecotech and Environmentally focused Start-ups
- The Regeneration Economy
- From Bitcoin to CBDCs - the landscape of Digital Place
- The Global Regulatory Environment Impacting Fintech
- Global Branding
- Sustainability and Smart Cities



Site Visit



BMW Mini Plant

The Oxford Mini plant is the heart of MINI. It's where all the parts are assembled and come together to make road-ready MINI models.



It's the largest and oldest of the three MINI plants across the UK, including Plant Swindon where the body panels and some assemblies are made, and Plant Hams Hall which produces the petrol engines.

Blenheim Palace

Blenheim Palace is a monumental country house situated in Woodstock, Oxfordshire, England, residence of the dukes of Marlborough. It is the only non-royal non-episcopal country house in England to hold the title of palace. The palace, one of England's largest houses, was built between 1705 and circa 1722. Blenheim Palace was designated a UNESCO World Heritage Site in 1987. Its construction was originally intended to be a gift to John Churchill, 1st Duke of Marlborough, from a grateful nation in return



for military triumph against the French and Bavarians at the Battle of Blenheim. However, it soon became the subject of political infighting, which led to Marlborough's exile, the fall from power of his duchess, and irreparable damage to the reputation of the architect Sir John Vanbrugh. Designed in the rare, and short-lived, English Baroque style, architectural appreciation of the palace is as divided today as it was in the 1720s. It is unique in its combined usage as a family home, mausoleum and national monument. The palace is also notable as the birthplace and ancestral home of Sir Winston Churchill.

Begbroke Science Park



Oxford University is a world-renowned brand whose prestige and excellence in teaching, research and innovation attracts students and academics from across the globe. The science park offers a countryside setting with sustainable transport links and easy access, together with a mix of listed buildings alongside modern labs and office space.

Organizer



EPI Academy Sdn Bhd is a training and consultancy organisation which has been established since November 2017 with considerable expertise in the area of healthcare engineering, facility management, integrity and organisational management. Our collaboration with international partners allows us to provide technical and soft skills training programs which are accepted globally in the healthcare sector in particular.

Collaboration Partner



Headquartered in Oxford, Eurasia Educational Dynamics (EED) is the Continuing Professional Development (CPD) division of The Eurasia Consortium. EED's strategic goal is to provide CPD programmes of outstanding quality in environments with a tradition of excellence in education. To date, they have welcomed delegates from the United States, the People's Republic of China, Malaysia, Nigeria, Saudi Arabia, Bahrain, the Russian Federation and the European Union. Their inspirational speakers come from business, government and academia. Many of the academics that speak on their programmes have started and / or exited businesses.

Course Location



**Harris
Manchester
College**
UNIVERSITY OF OXFORD

Harris Manchester College, Oxford: Harris Manchester College is situated in the centre of Oxford, close to attractions such as the Bodleian Library and the Oxford University Museum of Natural History. The college provides education to students who are aged 21 and over and largely takes into consideration the needs and priorities of executives, such as the provision of high quality en-suite bedrooms. Harris Manchester College is home to a small number of mature students and offers a diverse community as well as a friendly atmosphere, constructed through different life experiences and cultures.

Speakers Biographies

The programme's subject matter is delivered by Oxford, Cambridge and UK-based academics and internationally recognized experts. Our programme speakers and leadership experts are entrepreneurs or academic entrepreneurs and or industry practitioners. Most have developed the skills sets required for success in unpredictable and volatile global markets or have developed successful business leadership models that motivate, empower, create high performance teams and deliver effective leadership.

All speakers have been rated 4.5 (Very good) to 5 (excellent) by past participants.



PROFESSOR CHRIS ROWLEY

Professor Chris Rowley GradCIPD, BA, MA (Warwick), DPhil (Nuffield College, University of Oxford), Kellogg College, University of Oxford & Cass Business School, City, University of London. He has 30+ years in university systems in the UK, Europe & Asia following work and industry experience. During those years he has published 700+ journal articles, books & chapters & practitioner reports. Now, Professor Chris is an Editor at several prestigious journals such as Asia Pacific Business Review, Journal of Chinese Human Resource Management, Journal of International Trade & Commerce. Professor Chris is an experienced speaker for a range of sectors, organisations and universities including those from the UK, US, China, Korea and Japan, and regularly gives interviews for international news stations. He has featured on radio stations such as ITV, Arirang TV, BBC Radio 4, BBC Radio 5, ABC Radio, China Radio International, American Public Media Radio, and Sputnik Radio. His writing can be found in newspapers like the Financial Times, CBNC, Bloomberg, China Daily, Japan Times, Guardian and the Independent.



DR STUART KEWLEY

Dr Stuart Kewley is an academic practitioner. A graduate of the University of Cambridge (MPhil and DPhil), Dr Kewley's first academic role was as a Director of Studies at the University of Oxford.

In 2009, Dr Kewley founded and became the CEO of the strategy consulting company The Eurasia Consortium. The Consortium's companies' core competencies lie in the area of strategic innovation, market access strategies and international business development. In 2021, the consulting division, now based in Kuala Lumpur Malaysia, manages other brand's visibility and sales objectives and supports companies from Switzerland, Russia, Malaysia, Brazil, Vietnam and the USA in a variety of markets. From 2018 to 2022, Dr Kewley started, grew sales and then exited (trade sales) two companies in the UK market.



DR ROB COLLINS

Dr Rob Collins is a visiting fellow of Kellogg College, one of the 38 colleges in the University of Oxford system. Dr Collins has taught on the MSc in Software Engineering through Oxford University's Computing Laboratory for over 20 years. Dr Collins also teaches courses in Machine Learning, Design Thinking and Business Process Improvement through Oxford's Department of Continuing Education. In 2020, Dr Collins will be teaching on the Systems Engineering module of the MSc in Major Programme Management at the Saïd Business School. Dr Collins regularly provides consultancy to industry in the area of Business Process Excellence, Machine Learning and Systems Engineering. He has gained his Black Belt Certification in Lean Six Sigma from Lockheed Martin – the World's largest Systems Engineering Company and a World-leader in advanced technology. As well as his undergraduate degree in Physics and Computing, Dr Collins holds a PhD which focused on training, psychology and processes for introducing complex technologies into learning environments. Dr Collins completed an MBA in 2012 at Henley Business School. He thus has a strategic business view as well as deep understanding and practical experience of hands-on process improvement in technology and service.



MR GRAHAM NEWLAND

Graham has a track record of transforming technology companies leading to their exceptional growth and market leadership internationally. He has achieved this in supply chain, retail, manufacturing-focussed technology solutions providers with a range of technologies including ERP, supply chain systems, AI, IoT, SaaS and ecommerce systems. Graham has also successfully delivered a number of high profile, complex IT projects and transformation programmes successfully - ranging from £5m to £16bn - from 10 to 16,000 persons - in IT, in Finance, HR, Procurement, Supply Chain, and Digital Transformation.

Graham succeeds as he is both strategic and very hands-on, giving attention to detail and planning, so that critical success factors are managed proactively and well. Graham is a natural coach, mentor and leader, and also gets the best out of his fellow colleagues and customers, excelling in multi-faceted stakeholder engagement and

management to achieve business transformation and sustainable business benefits. Graham is used to working globally in back-office and operationally based digital transformation, and handling full project life cycles in a hands-on manner. Dynamic, fun, achievement driven...Graham's achievements have been recognised by 2 global awards for organisational contribution, 11 MVP awards by leading USA software companies, and being signed as a Top 9 Minds contributor for the Ministry of Defence in supply chain and related IT/ERP/IoT/AI. Experienced and expert across a range of Cloud and IT technologies - ERP (Oracle, SAP, Microsoft Dynamics), Supply Chain Planning (JDA, Oracle, SAP, Slimstock), AI, and Cloud (Oracle, Azure, AWS, IBM, Iptor). The go to person for GSD and getting complex projects delivered and achieving early business benefits.



MS CHARMIAN LOVE

Charmian believes in the power of business as a force for good. She is CoFounder and Activist in Residence at B Lab UK and was the inaugural co-chair of B Lab's Global Climate Taskforce (now the B Corp Climate Collective). She is also Social Entrepreneur in Residence at the Skoll Centre for Social Entrepreneurship at Saïd Business School, University of Oxford where she designed and teaches an MBA elective on Regenerative and Circular Economy. She is also the Co-Director of The Oxford Climate Emergency Programme. She also firmly believes that Accountants Will Save the World.



MR KELVIN AU

A geek at heart, Mr Kelvin has over 17 years of experience in technology investment banking, venture capital and managing high-growth operations. He is currently Partner at Cell Capital, a thematically focused investor primarily in Seed and Series A technology companies, with a particular interest in Agritech, EcoTech, Medtech and Sustainability & Impact and Future of Work across the UK, Europe and Israel. Prior to Cell Capital, Mr Kelvin was Head of Venture at Founders Factory, an early-stage technology investor backed by industry-leading corporates, providing start-ups with the unfair advantage of early access to partnership opportunities as well as support from a team of operating specialists.

Prior to Founders Factory, Mr Kelvin was interim COO at Qumin, a next generation marketing company with a sole focus on opening the world to China. Before that, Mr Kelvin was MD at Metail, a deep tech scale-up harvesting the

power of computer vision, fashion and consumer data to make the apparel supply chain more efficient. At Metail, he was responsible for finance & operations and international business and led the fundraising process leading to its Series B and the eventual exit to one of the largest global supply chain players. Prior to getting his hands dirty as a start-up operator, Mr Kelvin was a venture investor at DFJ (Draper Esprit) and worked at Credit Suisse and HSBC where he provided M&A and financing advice to technology corporates and SMEs globally. Mr Kelvin is an active angel investor in the technology space and currently sits on the board of a number of companies specialising in personalised commerce, marketing automation, mobile infrastructure, quantum cybersecurity and intelligent robotics. He is also an LP in the Creator Fund, a VC fund dedicated to uncovering and investing in the best technology talent and ideas from universities. Mr Kelvin holds a first class Master's degree in Computer Science from Imperial College London.



DR KAMIL WYCZYNSKI

Dr Kamil is a Lecturer in Marketing at Aston Business School where he specialises in delivering a variety of Digital Marketing related courses. Previously, he lectured for 5 years at Oxford Brookes University. Throughout his career he gathered experience delivering undergraduate and postgraduate Marketing and Business-related courses in the United Kingdom and France. His research interests touch upon the areas of Consumer Behaviour, Retromarketing and Digitalisation of Consumption



MR DAVID HERVADA

David has nearly 20 years' experience managing and investing in industrial and technology companies in developed and emerging markets to international standards of governance. He is passionate about the economic development of the countries where he works, promoting strong ethical values and creating sustainable value.

In his career to date, David has acted on behalf of a range of corporates, private equity firms, sovereign wealth funds and listed funds in 18 countries around the world. His strong engineering background gives him an added depth of understanding of the operational fundamentals of the companies that he manages and where he invests. David is currently the CEO of Sonosine (formerly known as Oxford Enhanced Medical), a medical imaging technology company spun-out of Oxford University and based in Oxfordshire, United Kingdom.

David holds a Bachelor's and a Master's Degree in Industrial Engineering from the Universidad Politecnica de Madrid, an MBA from IEDE / Universidad Europea de Madrid, and a specialization in International Relations from the Universities of Leiden and Geneva. He also holds a diploma in Corporate Financial Strategy from INSEAD.



MS KUBI SPRINGER

Kubi Springer is an award-winning International Brand Consultant and Speaker with 25 years experience in brand marketing. Starting her career in 1996, she has worked with some of the biggest brands in the world including Nike, L'Oreal, Facebook, TikTok, MTV, Diddy, Justin Timberlake, Rio Ferdinand, Rolls Royce Motor Cars and Aston Martin. Kubi was responsible for securing over £1 million in sponsorship for the MOBO Awards, broadcasting on the BBC.

A dynamic and well respected brand expert, her training clients include Facebook, Vogue, The Guardian, Stylist Lux, Labour Party Annual Business Dinner, NatWest Bank, Deloitte, Santander, Jamaica National Bank, New York University, London College of Fashion and Oxford University. Kubi sits on the board of the Veuve Clicquot 'Bold Woman Awards' and has a regular column in Harper's Bazaar.

The Strategic Management in Global Markets Program

Delegates from the University California Riverside and University of Business and International Studies, March 2022:

The feedback from this programme was extremely positive. When asked whether the programme was administered and structured well, 89% of delegates responded with the belief that it had been executed to an excellent standard. Furthermore, 92% of students stated that they would recommend the programme to others.

FEEDBACK FROM OUR DELEGATES

- "I think this was an excellent experience and a wonderfully run programme".
- "A life-changing experience. I would do it again".
- "The Oxford programme was fantastic and exceeded my expectations".
- "Strongly agree that the degree of training / program arrangement meets satisfaction".
- "Excellent programme. Good calibre of speakers. Right balance of academics and appropriate site visits".
- "The learning modules were well designed and complemented by the quality and diversity of lecturers at Oxford which in my view was pivotal in facilitating excellent learning outcomes. The intellectual atmosphere created at Oxford exceeded my expectations and I can only hope I will have another opportunity to repeat the experience at some time in the future".

Networking

An opportunity will be created to network with UK and European business leaders, industry leaders, practitioners and regulators to share new ideas and best practise.

Who Should Attend

- Globally focused C-level Executives
- Entrepreneurs
- Business and Government Leaders
- Leaders in Sustainability
- Thought leaders and globally focused academics

Organizer

EPI ACADEMY SDN BHD
Suite 1.01, Bangunan Basic 8, Lorong 19/1A, 46300 Petaling Jaya, Selangor

Program Fee

RM
29,000.00
per pax

The price includes ground transport:

- Accommodation six (6) nights and two (2) meals (dinner is by your own arrangements except the closing dinner).
- Hot breakfast and hot lunch except lunch Wednesday which is a packed lunch.
- Breakfast six (6) days and lunch five (5) days.
- Closing dinner in Oxford three (3) course silver service.
- Check in no earlier than 2:00 pm and check out no later than 9:00 am.

Held At

Harris Manchester College, Oxford

Date

10th - 16th September 2023



Registration Form

Submit your registration on or before 31st January 2023

Program Details

Program Title **The Oxford Strategic Management for Global Markets Program**
Venue **Harris Manchester College, Mansfield Road, Oxford, OX1 3TD, UK**
Date **10th - 16th September 2023**


Your Investment


RM 29,000.00/pax


NOTE:

- Program fee included with Accommodation, Industrial Visit, Training Meals and Transportation in Oxford
- Each participant is responsible for own flight ticket, travel insurance and dinner.

Easy way to Register

 +603 7932 4255

 +6012 485 0552
+6012 646 0157
+6012 284 3096

 epiacademy.my@gmail.com

Participants Details

Name
NRIC Gender Male Female
Position Vaccine Status Fully Vaccinated Not Fully Vaccinated
Mobile Email
Special Requirement
(Access, Communication, Learning Needs, Dietary)

Name
NRIC Gender Male Female
Position Vaccine Status Fully Vaccinated Not Fully Vaccinated
Mobile Email
Special Requirement
(Access, Communication, Learning Needs, Dietary)

Mode of Payment

HRD Corp Grant Self Pay By Company

Payment Details

Payment should be made on or before 1st August 2022

- Crossed cheque to "EPI ACADEMY SDN BHD"
 Deposit to **OCBC - AC No : 172 101732 9**
 LO by Government Agencies

Email your payment detail with the registration form to the above mentioned address.

NOTE: Payment detail are required with the registration form must be received to us to guarantee your place

Terms & Conditions

1. Upon submission of this registration form, participants need to pay **5%** of the program fee as Non Refundable reservation fee. A further **25%** of the program fee need to be paid **60 days** before the program date as a confirmation commitment.
2. Balance **70%** Payment of the program fee must be received by EPI Academy Sdn Bhd on or before **1st February 2023**.
3. For approved written cancellation before 1st February 2023, 100% refund are claimable with admin charges.
4. 50% refund can be made for approved written cancellation received after 1st February 2023.
5. Each participants is responsible for own flight ticket, travel insurance and dinner.
6. In extreme circumstances it may be necessary for EPI Academy to reschedule the program upon which application has been made. If the rescheduled dates of the course are not convenient to the Customer, EPI Academy liability will be limited only to a refund of the fees paid, if any.
7. The organizer reserves the right to make any amendments or changes to the program, venue, trainer replacement, and or topics it warranted by circumstances beyond its control.
8. EPI has made arrangement for pick up shuttle from UK airport to Oxford. Participants need to coordinate with EPI for flight schedule, EPI will not be responsible for any unwanted outcome resulting from failure to do so.
9. All participants need to comply with the SOP issued by organizer and venue. The organizer reserves the right to withdraw any registrations that violate the SOP.

Company Information

* for Individual registration, please fill in your details in this section as well

Company Name
Address
Office No Company Reg.No
Approving Manager HRD Corp Registered Not Registered
Email

I declare that i have read and understood EPI Academy Sdn Bhd Terms and Conditions and that all the information in the form and all accompanying information are true and correct and I have not provided any false or misleading information.

Authorised Signature

Company Stamp

LIMITED SEATS
APPLY NOW



The Oxford Strategic Management for Global Markets Program

(IR4.0, CORPORATE SUSTAINABILITY & THE FUTURE OF WORK)

This program aims to assist business leaders to map the external economic environment and make informed decisions that help their organisations to flourish as we re-set the global economy. It has been designed to expose business leaders to global shifts in production and investment patterns, geopolitical re-balances and assist them to make informed decisions about future political and economic trends that will undoubtedly impact upon their organisations. Moreover, by exploring the technological changes that will influence how we work, the program will help business leaders future proof their businesses.

Objective of the Program:-

- To assist business leaders to map the external global economic environment and make informed decisions that help their organizations in the next five years.
- To expose business leaders to global shifts in production and investment patterns, geopolitical re-balances and assist them to make informed decisions about future political and economic trends that will undoubtedly impact their organizations.
- To explore the technological changes that will influence how we work and help business leaders to future proof their businesses.
- To equip business leaders with analytical and strategic management skills, as well as problem-solving expertise.

WHO CAN ATTEND

- Globally focused C-level Executives
- Entrepreneurs
- Business and Government Leaders
- Leaders in Sustainability
- Thought leaders and globally focused academics

WHERE



Harris Manchester College, OXFORD

WHEN

10th - 16th September 2023

DURATION

1 week

FEES

RM 29,000.00

- Includes
- Accommodation
 - Training Meals
 - Transportation in UK
 - Industrial visit

- Not Include
- International Air Fare
 - Dinner

FOR MORE INFO



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